

Take reading interests into account

Stories about favourite characters and topics encourage reading. Support your child in finding suitable books, comics and magazines.



Share the joy of reading

Talk to your child about what they have read. Sharing what they have read is fun and motivates your child to read more.



Use digital media wisely

Even those who use digital media read. Explore applications with your child that invite them to read and be creative.



Visit libraries

Public libraries are attractive places to spend free time and offer many activities for children. Discover the library near you with your child.



My child is learning to read

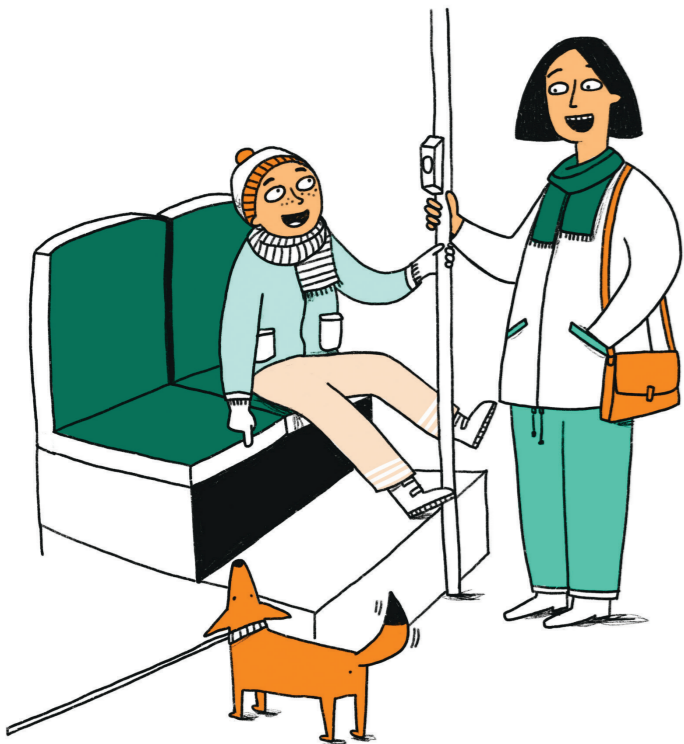
How to support your child in learning to read.



SIKJM
ISJM
ISMR

Be in conversation

A rich everyday language is an important foundation for learning to read. Talk to your child in the language you feel most confident.



Each child at their own pace

Learning to read takes time and is demanding. It is important that your child does not get discouraged and is praised for their progress.



Reading aloud is a gift

Read to your child regularly, even in the phase of learning to read. By doing so, you will keep up their enjoyment of stories.



Be a role model

Children look to role models for guidance. Show your child that reading plays a role in your everyday life.



Swiss Institute for Children's and Youth Media SIKJM/ISJM/ISMR

SIKJM/ISJM/ISMR is committed to literature and reading promotion for children and young people. It carries out projects that invite children and young people to discover language and literature, and shows professionals and parents how they can support children in their language development and reading.

On the SIKJM/ISJM/ISMR website you will find a wide range of **media tips** for different reading interests and reading ages, to read aloud or to read yourself.

With the **Swiss Reading Aloud Day** and the **Swiss Storytelling Night**, SIKJM/ISJM/ISMR organises national events twice a year where children and young people can experience the joy of stories together.

Further information:

www.sikjm.ch / www.isjm.ch / www.ismr.ch

**SIKJM
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Schweizerisches Institut
für Kinder- und Jugendmedien

Institut suisse
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Media e Ragazzi